Rep Order# EC'd Yes	# 6819937 s	Ver#	5 Mod# 2 Status Confirmed	Traffic O	Traffic Order# 102330 Show	330 Prin Last Received: 08/ Showing Buylines: All Lines	Printed: 08/03/2012 10:42 AM 08/02/2012 3:49 PM ines	//03/2012 PM	10:42 AM		1 of 4
Station F Advertiser Product	9	S VEGAS, NV SIT	Agency	A STA	DC 20007		Rep Firm Sales Office Salesperson) PHILADELPHIA) AMY MCCREARY	PHIA REARY	
Estimate# Buyer Phone# Fax#	1249 Maura Gilroy		Agency C/F1/F2/E Flight Dates Hiatus Weeks		10/23/2012 - 10/29/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540	5540	
CONTRAC	CONTRACT COMMENT										
LT LA	Day	Time	Program	Len	Rate	Dates	Spots/Week	# OF WE OF WE	Total Spots	Total Cost	Daypart
-	TU-F, M	 5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/23-10/29	 			00.0\$	
2	TU-TH, SU- M	- 430A-5A	WAKE UP EARLY W/THE WAGNERS	30	\$200.00	10/23-10/29	0	0	0	00.0\$	
m	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/23-10/29	0	0	0	00-0\$	
Ų.	TU-E,M	7A-9A	TODAY SHOW	:30	00-006\$	10/23-10/29	0	0	0	\$0.00	
ιν	SA	6A-7A	NEWS 3 AT SUNRISE	-30	\$375.00	10/27-10/27	0	0	0	00-0\$	
w	ਲ ਲ	7A-9A	SAIURDAY TODAY	:30	\$625.00	10/27-10/27	0	0	0	00-0\$	
7	SŪ	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/28-10/28	0	0	0	00-0\$	
90	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/28-10/28	0	0	0	\$0.00	
σı	SU	8A-9A	MEET THE PRESS	:30	\$3,000.00	10/28-10/28	0	0	0	\$0.00	
10	SU	9A-930A	NEWS 3 TODAY/WKEND	: 30	\$500.00	10/28-10/28	0	0	0	00-0\$	
11	SU	930A-10A	CHRIS MATTHEWS SHOW	30	\$500.00	10/28-10/28	0	0	0	\$0.00	
12	TU-E,M	9A-10A	TODAY SHOW II	. 30	\$425.00	10/23-10/29	O	0	0	00.0\$	
13	™,TU-F,M	10A-11A	TODAY SHOW III	: 30	\$325.00	10/23-10/29	0	0	0	00.0\$	
14	M'H-UL	11A-12P	RACHEL RAY	30	\$325.00	10/23-10/29	0	0	0	\$0.00	

Rep Order# EC'd Yes	6819937	Ver#	5 Mod# 2 Status C	Status Confirmed To	raffic Or	Traffic Order# 102330 Showi	330 Last Received: 08/ Showing Buylines: All Lines	ited: 02/2012 3:	s/03/2012 PM	08/03/2012 10:42 AM 49 PM		2 of 4
Station KS Advertiser Product Estimate#	KSNV-TV LAS VEGAS, NV. ().NASIT NASIT 1249	VEGAS, NY IT	′,	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1249	MMB NW STON, D 108/1	AB W ON, DC 20007 108/115/1249		Rep Firm Sales Office Salesperson) PHILADELPHIA) AMY MCCREARY	PHIA XEARY	
_ #s	Maura Gilroy			Flight Dates Hiatus Weeks	10/23/20	10/23/2012 - 10/29/2012		Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	540 845	
Fax# LT Ln	Day	Time	Program	ı	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-	 			I					-			
13	TU-F,M	12P-1230P NEWS	P NEWS 3 AT NOON		:30	\$425.00	10/23-10/29	0	0	0	\$0-00	
4. 6	TU-F, M	1230P-1P	NEWS 4: THE AGENDA		30	\$325.00	10/23-10/29	0	0	0	\$0.00	
17	TU-F, M	1P-2P	DAYS OF OUR LIVES		:30	\$425.00	10/23-10/29	0	0	0	\$0.00	
8 [TU-F, M	2P-3P	THE DOCTORS		:30	\$325.00	10/23-10/29	0	0	0	00-0\$	
19	TO-F,M	3P-4P	DR. PHIL		:30	\$450.00	10/23-10/29	0	0	0	00-0\$	
20	TU-E,M	4P-430P	FIRST NEWS 3 AT FOUR		-30	\$725.00	10/23-10/29	0	0	0	\$0.00	
21	TU-F,M	430P-52	NEWS 4 AT 430P	"	-30	\$725.00	10/23-10/29	0	0	0	00~0\$	
22	M'E-OI	5P-630P	EARLY NEWS	"	=30	\$1,200.00	10/23-10/29	0	0	0	00-0\$	
23	SA	5P-630P	KSNV EARLY NEWS		:30	\$675.00	10/27-10/27	0	0	0	\$0.00	
24	TU-F,M	42-40E9	JEOPARDY	"	.30	\$1,300.00	10/23-10/29	0	0	0	\$0.00	
25	TU-F,M	7P-730P	WHEEL OF FORTUNE		:30	\$1,300.00	10/23-10/29	0	0	0	\$0.00	
26	s A	630P-730P	P JEOPARDY/ WHEEL OF FORTUNE		:30	\$525.00	10/27-10/27	O	0	0	00-0\$	
27	υū	8P-10P	THE BIGGEST LOSER		:30	\$3,600.00	10/23-10/23	0	0	0	00-0\$	
28	[x:	9P-10P	GRIMM	•	.30	\$2,600.00	10/26-10/26	0	0	0	00-0\$	
29	su	530P-830P	P SUN NT FB: SD @ N ORLEANS		30	\$10,000.00	10/28-10/28	0	0	0	00-0\$	
30	su	830P-930I	830P-930P NEWS AFTER NFL	•	:30	\$1,600.00	10/28-10/28	0	0	0	00-0\$	

Rep Order# EC'd Yes	6819937	Ver#	5 Mod# 2 S	Status Confirmed	Traffic O	Traffic Order# 102330 Showi	330 Last Received: 08/ Showing Bnylines: All Lines	i ted: 02/2012 3:	08/03/2012 10:42 AM 49 PM	10:42 AM		3 of 4
_ is # #	KSNV-TV LAS VEGAS, NV. ().NASIT 1249	S VEGAS, NV	×.	Agency () 3050 K. S WASHII Agency C/P1/P2/E	S # 2	AMB NW FION, DC 20007 108/115/1249		Rep Firm Sales Office () Salesperson ()	() P () A) PHILADELPHIA) AMY MCCREARY # 215-568-6540	PHIA LEARY 540	
Duyer Phone# Fax# LT Ln	ivialita Olinoy Day	Time	Program	Hatus Weeks	Len	Rate	Dates	Spots/Week # of	FAX# # of Weeks	Z15-568-1845 Total Tc Spots	845 Total Cost	Daypart
31	SU		LAW & ORDER		:30	\$900.00	10/28-10/28	0	0		\$0.00	
32	TU-E,M	11P-1135P	PEWS 3 NIGHTSIDE	DE	:30	\$1,200.00	10/23-10/29	0	0	0	00.08	
83 83	SAS	11P-1135P NEWS	PORT S NIGHTSIDE	DE	:30	\$1,100.00	10/27-10/27	0	0	0	00.0\$	
8. 4.	SU	11P-1135P NEWS	NEWS 3 NICHTSIDE	ΞQ	:30	\$1,100.00	10/28-10/28	0	0	0	00°0\$	
35	TU-E,M	1135P- 1235A	TONIGHT SHOW W/ JAY LENO	/ JAY LENO	:30	\$500.00	10/23-10/29	0	0	0	\$0.00	
36	TU-E,M	1235A- 135A	LATE NICHT W/JIMMY FALLON	IMMY FALLON	300:	\$250.00	10/23-10/29	0	0	0	\$0.00	
37	SAS	1130P-1A	SATURDAY NIGHT	LIVE	:30	\$1,400.00	10/27-10/27	0	0	0	00.0\$	
os m	SU	1135P-12A	1135P-12A SPORTS NIGHT IN LAS VEGAS	n las vegas	:30	\$400.00	10/28-10/28	0	0	0	\$0.00	

--REPORT TOTALS-

Report Totals: 0 / \$0.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 00.0\$ / 0 Nov 12:

--COMPETITIVE-

٥ 0 Market Totals

16%

% % H O KBLR KTUD

%

KINC

0 Cl

KLAS

KSNV

28%

3 % % %

CATV KINV XXXX

4

Status Confirmed

Mod# 2

S Ver#

6819937

Rep Order# EC'd Yes

Traffic Order# 102330

330 Printed: 08/03/2012 10:42 AM Last Received: 08/02/2012 3:49 PM Showing Buylines: All Lines

) PHILADELPHIA) AMY MCCREARY Rep Firm Sales Office (Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

Agency

, () GMMB 3050 K ST NW WASHINGTON, DC 20007 • CP1/P2/E 108/115/1249 Dates 10/23/2012 - 10/29/2012

Agency C/P1/P2/E Flight Dates 11 Hiatus Weeks

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().NASIT
Product NASIT
Estimate# 1249
Buyer Maura Gilroy
Phone#
Fax# -COMPETITIVE COMMENTS-

EST SHARES

Books

NOV12 Demos

RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE

							Daypart											,		
1 of 4	PHIA REARY	6540 1845		,			Total Cost	\$2,000.00		. 00.008\$	\$3,625.00	\$4,500.00	\$750.00	\$2,500.00	\$375.00	\$1,000.00	\$3,000.00	\$500.00	\$500.00	\$2,125.00
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	!				Total Spots	5	ı	বা	ſΩ	ഗ	2	4	₽	0	н	1	П	ις
11:08 AM 3:48 AM		Salesperson Phone# Salesperson FAX#	!				ek ‡ of Weeks	1	ı	ч	, I	H	Н	Н	Н	(- 1	Н	\leftarrow	П	yl
05/31/2012 11:08 AM 05/30/2012 8:48 AM ines	Rep Firm Sales Office Salesperson	Salespers					Spots/Week	1 50		4.	r.	ſΩ	8	4,	н	0	Н	,1		rð.
Printed: 05 Last Received: 05/ Showing Buylines: All Lines	2007						Dates	10/23-10/29		10/23-10/29	10/23-10/29	10/23-10/29	10/27-10/27	10/27-10/27	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	10/23-10/29
) GMMB 0 WISCONSIN AVE,S 800, WASHINGTON, DC 20007 108/115/11340	10/23/2012 - 10/29/2012					Rate	\$400.00		\$200.00	\$725.00	00-006\$	\$375.00	\$625.00	\$375.00	\$500.00	\$3,000.00	\$500.00	\$500.00	\$425.00
Traffic Order# 102330) GMMB 0 WISCONSIN AVE,S 800, WASHINGTON, 1						Len	30)	. 30	30	:30	:30	:30	: 30	: 30	:30	30	30	: 30
Status Returned Traffic O	Agency (1010 SU:8	Flight Dates Hight Weeks					£		17 7 %	PARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	SHOW	AT SUNRISE	SATURDAY TODAY	AT SUNRISE	ON SUNDAY	THE PRESS	TODAY/WKEND	CHRIS MATTHEWS SHOW	SHOW II
2 Stat	> ·	:					Program	MAXE UP		WAKE UP	WAKE UE	TODAY	NEWS 3	SATURD?	NEWS 3	TODAY C	MEET TH	NEWS 3	CHRIS N	TODAY S
Ver#	VEGAS, N IT						Time	K	40.40	430A-5A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	7A-8A	8A-9A	9A-930A	930A-10A	9A-10A
6819937	KSNV-TV LAS VEGAS, NV. r ().NASIT 1340	1249 Maura Gilroy		COMMENT -		- ET.OW. THANE	Dау		12 d = 01	TU-TH, SU- M	TU-F,M	TU-F, M	₹S.	SA	ns	SU	OS	ns	DS.	M'E-NI
Rep Order# EC'd Yes	Station KS Advertiser Product	Esumate# Buyer Phone# Fax#		- CONTRACT COMMENT	SC= *	REMARKS PLEASF SEE BELOW. THANKS	LT	-	-1	7	m	दा॰	ιŷ	w	7	ω	ത	10	. 11	12

			Daypart															
2 of 4	PHIA REARY	5540 845	Total Cost	\$1,625.00	\$1,300.00	\$2,125.00	\$1,625.00	\$850.00	\$1,625.00	\$2,250.00	\$3,625.00	\$3,625.00	\$6,000.00	\$675.00	\$6,500.00	\$6,500.00	\$1,050.00	\$3,600.00
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	. J.	4,	ហេ	ιΩ	2	Ŋ	ហ	ιΩ	иn	S	Н	ഹ	w	7	ы
:08 AM 8 AM	<u> </u>	Phone# FAX#	# Or Weeks		-	\vdash	1	\vdash	-	∺	\vdash	-	\vdash	₽	Н	П	Н	7
05/31/2012 11:08 AM 05/30/2012 8:48 AM ines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	ري ا ا		Ŋ	ιΩ	7	ιΩ		ιΩ	z,	r.	H	ιΩ	ın	7	П
Printed: 05. Last Received: 05/ Showing Buylines: All Lines	2007	2	Dates	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/27-10/27	10/23-10/29	10/23-10/29	10/27-10/27	10/23-10/23
) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	10/23/2012 - 10/29/2012	Rate	\$325.00	\$325.00	\$425.00	\$325.00	\$425.00	\$325.00	\$450.00	\$725.00	\$725.00	\$1,200.00	\$675.00	\$1,300.00	\$1,300.00	\$525.00	\$3,600.00
Traffic Order# 10 2 330	Agency () GMMB 1010 WISCONSIN AVE,S SU 800, WASHINGTON, I	Agency C/PL/P2/E 108 Flight Dates 10/23 Hiatus Weeks	Len	: 30	: 30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	: 30	300	.30	:30
Status Returned		Age Flig Hia	Program	TODAY SHOW III	RACHEL RAY	NEWS 3 AT NOON	NEWS 4: THE AGENDA	DAYS OF OUR LIVES	THE DOCTORS	DR. PHIL	FIRST NEWS 3 AT FOUR	NEWS 4 AT 430P	EARLY NEWS	KSNV EARLY NEWS	JEOPARDY V2 NOT NA - JEOP 630-7P	WHEEL OF FORTUNE VZ NOT NA - 7-730P	JEOPARDY/ WHEEL OF FORTUNE V2 NOT NA - 630-730P	THE BIGGEST LOSER
Ver# 2	VEGAS, NV. IT		Time	 10A-11A	11A-12F	12P-1230P	1230P-1P	IP-2P	2P-3P	3P-4P	4P-430P	430P-5P	5P-630P	5P-630P	7P-730P Remark: V2	730P-8P Remark: V7		8P-10P
6819937	KSNV-TV LAS VEGAS, NV. r ().NASIT NASIT	1249 Maura Gilroy	Day	 TU-F, M	TU-E,M	TU-F,M	TU-E,M	TU-E,M	TU-F,M	TU-E,M	TU-E,M	TU-E,M	M'E-UL	SA	TU-F,M Station R	TU-E,M Station R	SA 7P-8P Station Remark:	T.C.
Rep Order# EC'd Yes	- G	late# r e#	r.	13	14	75	16	17	18	. 61	20	21	22	23	* 24.	*25	*26	27
Rep EC'G	Station Advertis Product	Estimat Buyer Phone#	Fax# LT															

05/31/2012 11:08 AM	05/30/2012 8:48 AM	ines
Printed:	Last Received:	Showing Buylines: All Lines
Traffic Order# 102330		
Status Returned		
Ver# 2		
6819937		
Rep Order#	EC'd Yes	

3 of

Daypart

Station KSNV-TV LAS VEGAS, NV. Advertiser ().NASIT Product NASIT Estimate# 1249 Buver Maura Gilroy	SIT	S, NV.	Agency () 1010 WT SU.800, SU.800, Agency C/P1/P2/E Flight Dates	() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, I PI/P2/E 108/115/1249 es 10/23/2012 - 10/	() GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 P1/P2/E 108/115/1249 es 10/23/2012 - 10/29/2012	07	Rep Firm Sales Office () Salesperson () Salesperson Phone#	31:) PHILADELPHIA) AMY MCCREARY : 215-568-6540	PHIA KEARY 540
			Hiatus Weeks				Salesperson FAX#		215-568-1845	
Day		Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
28 F 9P-10P GRIMM		GRIMM		:30	\$2,600.00	10/26-10/26	1		ч.	\$2,600.00
29 SU 530P-830P SUN NT FB: SD @ N ORLE	SUN NT EB: SD @ N	FB: SD @ N	ORLEANS	:30	\$10,000.00	10/28-10/28	Н	ᠬ	∺	\$10,000.00
30 SU 830P-930P NEWS AFTER NFL	830P-930P NEWS AFTER NFL	NEWS AFTER NFL		:30	\$1,600.00	10/28-10/28	₽	1	Н	\$1,600.00
31 SU 10P-11P LAW & ORDER	LAW			: 30	\$900.00	10/28-10/28	П		П	00-006\$
32 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE	11P-1135P NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	•	:30	\$1,260.00	10/23-10/29	ī.	₽	Ŋ	\$6,000.00
33 SA 11P-1135P NEWS 3 NIGHTSIDE	NEWS 3	m		:30	\$1,100.00	10/27-10/27	r-4	Н	П	\$1,100.00
34 SU 11P-1135P NEWS 3 NIGHTSIDE	m	m		: 30	\$1,100.00	10/28-10/28	∺	\vdash	п	\$1,100.00
35 TU-F,M 1135P- TONIGHT SHOW W/ JAY LI 1235A	TONIGHT SHOW W/ JAY	TONIGHT SHOW W/ JAY LA	LENO	:30	\$500.00	10/23-10/29	_.	ч	ιΩ	\$2,500.00
36 TU-F,M 1235A- LATE NIGHT W/JIMMY FA 135A	LATE NIGHT W/JIMMY		FALLON	:30	\$250.00	10/23-10/29	m	Т	m	\$750.00
37 SA 11302-1A SATURDAY NIGHT LIVE		SATURDAY NIGHT LIVE		: 30	\$1,400.00	10/27-10/27	н	П	1	\$1,400.00
38 SU 11359-12A SPORTS NIGHT IN LAS V	11359-12A SPORTS NIGHT IN LAS V	SPORTS NIGHT IN LAS V	S VEGAS	:30	\$400.00	10/28-10/28	Ţ.	\vdash	1	\$400.00

-REPORT TOTALS--Report Totals: 117 / \$93,000.00

-SALES MONTHLY TOTALS-

Sales Totals: 117 / \$93,000.00 Oct 12: 98 / \$80,975.00

19 / \$12,025.00 Nov 12:

05/31/2012 11:08 AM 4 of 05/30/2012 8:48 AM incs	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY	Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845		KLAS 31% KSNV 28%	KVMY 5% KVVU 17%.	
Printed: 05/ Last Received: 05// Showing Buylines: All Lincs	, DC 20007 4, DC 20007	10/29/2012		KINC 08	KVCW 2%	
Traffic Order# 102330	Agency () GMMB 1010 WTSCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1249	Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks		CATV 0% KBLR 0%	KTNV 16% KTUD 1%	XXXX 0%
Ver# 2 Status Returned				\$332,143	iX4	
Rep Order# 6819937 Ver# 2 EC'd Yes Yes	Station KSNV-TV LAS VEGAS, NV. Advertiser () NASIT Product NASIT Estimate# 1249		Station Totals: 117 / \$93,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00			

- CREDIT RISK -- CASH IN ADVANCE

NOV12 RA35+

Books

—COMPETITIVE COMMENTS—
EST SHARES